



## Product Questions

### By what percentage do the active ingredients in Rejuvenator increase from the different potency levels?

While the exact percentages of active ingredients in the Rejuvenator formulations are proprietary, each level (Mild, Medium, and Ultra) represents a measured and progressive increase in peptide concentration and activity.

- **Mild** is designed for sensitive, reactive, or compromised skin, offering a lower intensity dose to support repair without overstimulation.
- **Medium** contains a moderate increase in active peptides to enhance cellular signaling and rejuvenation for most skin types. (2x the strength of Mild)
- **Ultra** features the highest concentration in the series, providing the most advanced level of regeneration and visible improvement in overall skin strength, clarity, and rejuvenation. (2x the strength of Medium, 4 x the strength of Mild)

### Do peptides have a scent or color?

Yes. Peptides naturally carry a distinct odor due to the amino acids that make up their sequence, and this characteristic scent may become more noticeable when exposed to heat, light, or other environmental factors. These same conditions may also lead to slight color variations, which do not affect product efficacy. To maintain optimal quality, peptides should be stored away from excessive heat and extreme environments.

### Can Tone Peptide be used in place of Botox, why is it applied all over the face?

Peptides give the benefit of still being able to contract a muscle group without atrophy. It is not necessary to be site specific with Tone Peptide. The goal of peptides that work in the area of muscle modulation is to compete with micro muscle contraction, as to not atrophy entirely or block messages, but to contract when voluntary and necessary. It is only the involuntary constant contraction we are targeting.

### What is 5% Lactic + Collagen used for, and how is it applied?

5% Lactic + Collagen is a gentle, leave on, self-neutralizing exfoliant designed to be used once per week after cleansing to support smoother texture, collagen stimulation, and improved hydration. Formulated with soluble collagen to enhance skin resilience and elasticity, and lactic

acid, an AHA known for its mild exfoliating, antimicrobial, and collagen supporting properties, it is well tolerated even by sensitive skin. After application, wait 20 minutes before applying additional products. Because lactic acid is an active exfoliant, discontinue Retin-A or prescription retinoids for at least two weeks prior to use to minimize sensitivity. Avoid layering this peel with other strong acids or aggressive exfoliating procedures; however, its low percentage allows it to be safely paired with gentle enzymatic treatments, such as a professional pumpkin enzyme peel.

### **How does Correct hp Peptide hp work and how long before results are seen?**

Correct hp Peptide works by combining advanced brightening peptides with supportive ingredients that help reduce the appearance of hyperpigmentation, discoloration, and uneven tone. These peptides assist in regulating melanin activity, supporting healthy cellular turnover, and promoting clearer, more balanced looking skin over time. The formula also helps calm surface irritation, improving overall skin clarity and radiance.

Visible improvements typically begin within 4–6 weeks with consistent twice daily use, while more significant refinement in tone and pigment irregularities may take 8–12 weeks depending on the skin condition, depth of discoloration, and adherence to proper homecare, including daily sun protection. Continued use enhances and maintains results.

### **Are there any cautions or sun sensitivities when using Correct Peptide?**

Correct Peptide does not inherently increase sun sensitivity in the way that strong exfoliants or retinoids do; however, because it supports renewal pathways and improves skin clarity, the skin may be more vulnerable to UV exposure during this corrective process. It is essential to apply a broad-spectrum sunscreen daily when using Correct Peptide, or any skincare routine, to protect results, prevent pigmentation from returning, and maintain overall skin health. If irritation occurs, reduce frequency and consult the skincare professional.

### **What is quorum signaling and why is it important in Clear Peptide?**

Quorum signaling is a communication process used by bacteria to coordinate their activity based on population density. When enough bacteria are present, they release chemical signals that allow them to behave collectively, often increasing their ability to form biofilms, trigger inflammation, or contribute to visible breakouts on the skin.

Clear Peptide works by interfering with this quorum signaling process, helping to disrupt the communication pathways that allow blemish causing bacteria to organize and proliferate. Instead of killing bacteria, which can disrupt the microbiome, this approach helps maintain

microbial balance, reduces the likelihood of congestion, and supports clearer, calmer skin without compromising barrier health.

### **What is different between the Pepti-Nano Mask and other masks on the market?**

Most sheet masks simply sit on the surface of the skin, offering minimal penetration and often use low quality materials that may cause irritation. In contrast, the Viktoria DeAnn Pepti-Nano Mask is engineered with high grade nano fibril technology that creates a natural gradient pressure, helping to drive applied actives deeper into the epidermis and even influence the dermal interface. This nanoneedle like delivery system enhances ingredient absorption, improves treatment outcomes, and supports overall skin health. Unlike traditional masks, the Pepti-Nano Mask is suitable for most skin types and conditions, offering advanced penetration, superior biocompatibility, and elevated clinical performance.

### **How long before results can be seen in lash growth when using Pepti-Lash XL?**

Pepti-Lash XL is designed for consistent daily use, with most users noticing healthier, fuller looking lashes and brows within 4–6 weeks. Continued application supports optimal density and length, with the most significant improvements typically visible by 12 weeks.

### **What are the best retail selling products?**

Our top performing retail products include the Lift Kits in all strengths, which remain client favorites for their visible firming and contour enhancing results. The Rejuvenator series (Mild, Medium, and Ultra) is another best seller due to its powerful restorative benefits and broad suitability for multiple skin concerns. Additionally, Pepti-Eye Serum consistently ranks among our highest demand items thanks to its targeted performance in brightening, smoothing, and revitalizing the delicate eye area. The Pepti-Nano Mask has also become a standout retail product, offering advanced delivery technology that enhances hydration, radiance, and treatment results, making it an ideal at home boost between services.

### **How long do the Retail Kits last for the client if used properly?**

When used as directed and applied in the appropriate amount, Viktoria DeAnn Retail Kits typically last 4 to 6 weeks. Actual duration may vary depending on individual usage habits, frequency of application, and adherence to recommended drop amounts. Proper dosing ensures optimal results and full value from each kit.

### **What is the most popular or hero product?**

Rejuvenator is our hero product, available in three strengths (Mild, Medium, and Ultra) to meet the needs of every skin type and sensitivity level. As our original and most transformative formula, Rejuvenator delivers exceptional restorative benefits, supporting cellular renewal, improving overall skin integrity, and helping clients achieve visible, long-term rejuvenation. It remains the cornerstone of many professional treatment plans and a consistent client favorite.

### **What are Myco-Actives and what are the benefits of the VIOpure collection?**

Myco-Actives are highly concentrated, bioactive compounds extracted from specific medicinal mushrooms using advanced purification methods that isolate only the most beneficial molecules. These extracts contain polysaccharides, beta glucans, antioxidants, and adaptogenic nutrients that help regulate skin function, strengthen resilience, and improve overall barrier health. In the VIOpure collection, Myco-Actives work to calm visible inflammation, support a balanced microbiome, enhance hydration, and protect against environmental stressors. Their ability to nourish, restore, and reinforce the skin makes the VIOpure formulas especially beneficial for dull, stressed, sensitive, or aging skin in need of revitalization and barrier repair.

### **Can clients use the Hyaluronic Serum packets for home use?**

Yes, clients can use the Hyaluronic Peptide Serum packets at home; however, they were specifically designed for professional one time use in the treatment room. When used for homecare, each packet contains approximately 4–5 applications, depending on how much product is dispensed. Because these packets are not intended for multi-use storage, maintaining proper sanitation, preventing contamination, and keeping the packet securely sealed between applications can be challenging. For this reason, home use is possible but not recommended unless the provider feels confident the client can maintain hygienic handling.

### **What are the benefits of using different molecular weights of hyaluronic acid?**

Different molecular weights of hyaluronic acid (HA) provide distinct therapeutic benefits because each size interacts with the skin at different levels. High molecular weight HA stays on the surface, forming a soothing, protective film that reduces transepidermal water loss (TEWL) and calms irritation. Medium molecular weight HA supports hydration within the upper epidermal layers and assists with barrier repair by improving cellular communication and water balance. Low molecular weight HA can reach deeper into the epidermis, enhancing skin flexibility, supporting fibroblast activity, and improving the appearance of fine lines. When used together, varying molecular weights create a layered hydration system that strengthens the

barrier, improves overall skin function, and enhances both immediate and long-term skin health.

### **What makes the VIOpure collection different from the other eye products and moisturizers?**

The VIOpure collection is uniquely formulated with concentrated Myco-Actives, purified mushroom derived bioactive compounds selected for their exceptional ability to support skin resilience, brighten dull or fatigued areas, and reinforce barrier strength. Unlike traditional moisturizers or eye creams, VIOpure formulas use advanced extraction methods to isolate only the most beneficial fractions of each mushroom species, resulting in highly targeted activity with minimal irritation. These Myco-Actives help reduce visible inflammation, improve moisture retention, balance the microbiome, and provide potent antioxidant protection. The result is a collection that delivers deeper nourishment, improved tone and texture, and enhanced skin recovery, making it a superior option for clients seeking both restorative and preventive care.

### **What product or treatment can I use for lip treatment?**

For a targeted lip rejuvenation treatment, Pad Peptide may be used with microcurrent or an infusion device to help enhance lip contour, improve structure, and support natural fullness. These targeted peptides help restore fullness by encouraging the skin's ability to maintain subdermal volume, adding both lip structure and visible plumping. Hyaluronic Peptide Serum and the PEPTI-Nano Mask can also be applied to boost hydration, improve softness, and support overall lip rejuvenation, while Rejuvenator (any strength) may be used to encourage healthy renewal and enhance long term results.

### **Are any of the products safe to be used for intimate body treatments?**

Yes. Several products in the line can be safely and effectively used for intimate body treatments to support dryness, ingrown hairs, irritation, poor barrier function, and overall skin health. Our formulations are designed for use anywhere epithelial cells are present, allowing for targeted support beyond the face. Repair Peptide, the Pepti-Nano Mask, and Mild Rejuvenator (when appropriate for the specific area) are commonly recommended to help restore barrier integrity, calm inflammation, and promote healthy tissue renewal in intimate zones.

### **Can the Collagen Gel be used during massage or for a conducting medium for devices or tools?**

Yes. Collagen Gel can be used as both a massage medium and a conductive gel for many esthetic devices and tools. Its smooth, slip friendly texture allows for extended manipulation

without pilling, while its hydrating, peptide supportive formula enhances skin comfort during treatment. It also works effectively as a conductivity medium for modalities such as microcurrent, ultrasound, and galvanic helping ensure proper glide, even current distribution, and improved treatment performance.

As always, estheticians should follow the manufacturer guidelines for each device to confirm compatibility with conductive gels.

### What is the difference between Balancing and Purifying cleansers?

Both cleansers share the same gentle, sulfate-free surfactant system and are designed to respect the skin's pH and barrier function. The primary difference lies in their targeted benefits:

- **Balancing Cleanser** focuses on hydration, pH support, and maintaining microbiome harmony. It is ideal for sensitive, dry, or barrier compromised skin that needs calming and replenishing while preserving essential moisture.
- **Purifying Cleanser** includes the addition of **ascorbic acid (Vitamin C)** to help brighten the complexion and support antioxidant protection. It is suited for skin experiencing dullness, congestion, or uneven tone, offering a deeper clean while promoting radiance.

Both formulas prepare the skin effectively for peptide application and are appropriate for most skin types, based on the client's specific needs.

## Skin Condition Questions

### How do Rejuvenator, ProCol Peptide, and Repair Peptide help with Rosacea?

Rejuvenator, ProCol Peptide, and Repair Peptide each support rosacea by addressing different aspects of the condition's underlying skin dysfunction. Because rosacea involves increased vascular visibility and heightened reactivity due to a thinned or compromised epidermal barrier, Rejuvenator helps restore a more optimal epidermal thickness, reducing the appearance of superficial capillaries while supporting healthier barrier function. ProCol Peptide contributes by improving the balance of structural proteins, particularly collagen, which strengthens the dermal matrix and supports greater stability in reactive, redness prone skin. Repair Peptide assists the skin in completing a proper, controlled repair cycle; because excessive vascularization can result from repeated micro-injury or chronic inflammation, encouraging efficient recovery helps the skin signal that additional, unnecessary vessel formation is not required. Together, these peptides help reinforce barrier integrity, improve structural resilience, and calm visible reactivity often associated with rosacea.

### How can ProCol Peptide reduce the appearance of hyperpigmentation?

ProCol Peptide helps reduce the appearance of hyperpigmentation by supporting the restructuring and renewal of the extracellular matrix, which improves how the skin organizes and distributes pigment. By promoting balanced collagen production, it enhances dermal support and reduces the shadowing and uneven texture that can make pigmentation appear more pronounced. Additionally, healthier matrix turnover encourages more efficient cell renewal, helping pigment laden keratinocytes move upward and shed more uniformly. While not a pigment inhibitor, ProCol Peptide improves the environment in which pigment behaves, leading to a smoother, more even toned appearance when used consistently within a complete brightening routine.

### What products are suggested for PIE, PIH or topical scarring?

For improving the appearance of scar tissue, especially in fair skin, a strategic combination of peptides can be highly effective. Correct hp Peptide helps support pigment balancing pathways, while Rejuvenator (Mild or Medium) encourages healthy cellular turnover and tissue renewal. Repair Peptide supports proper recovery processes to help minimize long term discoloration, and ProCol Peptide reinforces collagen remodeling to improve texture and overall clarity. Using these products in a layered, consistent routine can visibly enhance skin smoothness and reduce the appearance of discoloration within scar tissue.

### What products would help clients with signs of Glycation?

Glycation weakens collagen and elastin by forming stiff, dysfunctional cross links that lead to laxity, wrinkles, dullness, and a rough or "crepey" appearance. Products that help minimize glycation focus on **strengthening structural proteins, supporting healthy repair, and improving overall dermal function**. Effective Viktoria DeAnn options include:

- **Rejuvenator (Mild, Medium, Ultra)**  
Supports cellular renewal, increases ATP potential, and encourages healthier collagen formation to counter the stiffening effects of glycation.
- **ProCol Peptide**  
Promotes balanced collagen synthesis and supports extracellular matrix restructuring, helping to improve firmness and resilience in glycation affected skin.
- **Elastin Peptide**  
Assists in strengthening and supporting elastin fibers, improving elasticity, and reducing the appearance of rigid, glycation damaged tissue.

- **Repair Peptide**  
Helps guide proper repair cycles and reduce inflammation that may accelerate glycation pathways.
- **PEPTI-Nano Mask**  
Enhances penetration of restorative actives and delivers deep hydration, improving surface texture associated with glycation.
- **Hyaluronic Peptide Serum (High Molecular Weight)**  
Supports barrier function and hydration to improve suppleness and reduce the appearance of stiffness caused by glycation.

### **Are Viktoria DeAnn peptides safe for sensitive or reactive skin?**

Yes. Many Viktoria DeAnn formulations are exceptionally well suited for sensitive, reactive, or compromised skin. Products such as Mild Rejuvenator, Repair Peptide, and the Hyaluronic Peptide Serum (High Molecular Weight) are specifically designed to support barrier recovery, reduce visible inflammation, and provide calming, restorative benefits. These peptides offer gentle yet effective signaling that helps the skin regain balance without overstimulation, making them appropriate for post procedure use and for clients with delicate or easily irritated skin.

### **Can peptides be used on all skin types?**

Yes. Peptides are gentle, non-irritating, and universally compatible with all skin types, including sensitive, dry, acne prone, and mature skin. Because they work by supporting natural cellular communication rather than forcing exfoliation or causing inflammation, peptides integrate easily into most routines and provide targeted benefits without compromising barrier integrity.

### **Do Viktoria DeAnn peptides cause irritation or purging?**

Viktoria DeAnn peptides rarely cause irritation or purging because they do not function like retinoids or exfoliating acids. Instead of forcing rapid cell turnover, peptides work through communication pathways that support balanced repair. Some clients may feel a brief warming or mild stimulation for one to two minutes after application, which is a normal response to peptide signaling. Persistent irritation is uncommon, and if it occurs, the product should be discontinued and evaluated by a professional.

### **What products help restore and improve menopausal changes in the skin?**

Menopausal skin experiences changes such as thinning, dryness, increased sensitivity, loss of elasticity, and reduced collagen due to declining estrogen levels. Viktoria DeAnn products help address these shifts by supporting fibroblast activity, restoring barrier integrity, improving hydration, and reinforcing dermal structure. The best products to start with are Rejuvenator (all strengths), ProCol Peptide, Elastin Peptide, Repair Peptide, Hyaluronic Peptide Serum (High), and the VIOpure Collection (Nourishing Moisturizer, Restorative Cream, and HydraFirm Eye Cream). This combination provides a comprehensive approach to supporting menopausal skin by improving hydration, firmness, barrier function, collagen structure, and visible radiance.

### **What products are good for post-clinical treatments or more aggressive treatments?**

For skin showing redness, dehydration, sensitivity, or mild inflammation after professional or clinical procedures, products that restore barrier function and support the recovery process are ideal. Repair Peptide helps guide proper repair responses, Rejuvenator (in the appropriate strength based on skin tolerance and health) assists with cellular renewal and energy support, Hyaluronic Peptide Serum (High) replenishes surface hydration and reduces reactivity, and the Pepti-Nano Mask delivers soothing, intensive restoration. These formulas work together to stabilize the skin barrier, reduce visible inflammation, and promote a smoother, more comfortable recovery phase.

## **Treatment Room Questions**

### **Can Viktoria DeAnn peptides be used with nano infusions, microneedling or micro channeling?**

Always refer to the manufacturer guidelines for the specific device, as well as state regulations, needle depth, and the client's skin condition. In some cases, it may be appropriate to use peptides during these procedures, and in others, it may not be advisable. Cosmetics and cosmeceuticals are not approved for application on open wounds, so usage must align with device protocols and treatment depth. When appropriate, this is an area where Viktoria DeAnn peptides excel, enhancing results once the skin is properly prepared and closed.

### **Can VDA peptides be used with a chemical peel treatment?**

The type of peel and the skin's sensitivity level are key factors to consider when adding peptides. In general, we recommend waiting 24-48 hours after a peel before using our peptides.

For more aggressive peels, the wait time should be at least a week and when the sensitivity of the skin subsides.

### **Do the products interfere with chemotherapy, and can they be used on oncology clients?**

Viktoria DeAnn peptides do not interfere with chemotherapy and are considered oncology safe when used appropriately. Our formulations work by supporting the skin's natural repair processes, not by forcing cellular proliferation. Rejuvenator, for example, helps optimize mitochondrial function so damaged cells can either self-correct or enter apoptosis, a normal and controlled cellular cleanup pathway. These mechanisms do not conflict with chemotherapy and may help comfort compromised skin, including supporting recovery from radiation related irritation.

*\*As always, estheticians must work within their scope of practice and ensure clients have physician approval before beginning any skincare program during active cancer treatment.*

### **Can these products be used in a protocol with Hydro or Microdermabrasion?**

Yes. Viktoria DeAnn peptides can be incorporated into both hydrodermabrasion and microdermabrasion protocols, but they should always be applied **after** the exfoliation portion of the treatment once the skin is no longer abraded. These modalities prepare the skin by removing surface debris and enhancing absorption, allowing peptides to work more efficiently. Always follow state regulations and device manufacturer guidelines, and choose peptides appropriate for the client's skin condition, barrier status, and sensitivity level.

### **How long does it take to see results?**

Clients will see results after their first professional treatment. For home care, most clients begin to notice subtle improvements within 2–4 weeks, such as enhanced hydration, smoother texture, or increased radiance. More significant, measurable changes typically appear around 8–12 weeks with consistent use. Because peptides work by improving cellular communication and function, their benefits develop progressively, creating long term, sustainable improvements rather than temporary effects.

### **Can peptides be used with other skincare ingredients?**

Yes. Peptides are highly compatible with most skincare ingredients and modalities. They pair exceptionally well with hyaluronic acid, ceramides, antioxidants, growth factors, vitamin C,

hyaluronic acid, and retinals/retinols as these combinations support hydration, repair, enhance cellular communication and improve general skin health.

The only caution is when using low pH acids or strong exfoliants, which can temporarily disrupt peptide stability or shorten their activity window. To avoid this, many professionals apply acids in a separate step or at a different time of day to ensure peptides remain fully active. When layered properly, peptides integrate seamlessly into advanced skincare routines and elevate outcomes for every skin type.

### **Do peptides products replace retinol products?**

No. Peptides do not replace retinol, they enhance its benefits. Retinol works by increasing cellular turnover, while peptides support deeper repair pathways by signaling collagen production, strengthening the skin structure, and improving resilience. When used together appropriately, peptides help buffer irritation, support recovery, and maximize long term results without duplicating retinol's mechanism.

### **What modalities can be used in protocols with peptide products?**

Peptides integrate seamlessly with a wide range of professional modalities, making them highly versatile in treatment room protocols. They pair exceptionally well with LED light therapy, microcurrent, ultrasound, dermaplaning, oxygen infusion, skin scrubbers, cold therapy, nano-infusion, and many holistic tools, enhancing both penetration and cellular responsiveness. They may also be used alongside microdermabrasion and radio frequency when skin integrity is appropriate. When combined thoughtfully, these modalities amplify peptide activity, improve overall treatment outcomes, and help create more visible, long lasting changes in the skin.

Use Caution or Consult Device Guidelines:

- Microneedling, micro channeling, laser, or abrasive modalities should follow manufacturer and state board regulations. Peptides may be applied after the skin has healed in appropriate time guidelines for product use.

### **What is the proper way to apply peptides to get the most efficacy from the product?**

For best results, peptides should be applied in the Restore Phase of the skincare routine and layered with intention to maximize cellular signaling. After completing the Cleanse and (if appropriate) Exfoliate Phases, apply peptide serums directly to clean, dry skin. Restore Phase peptides should be layered according to molecular weight, following the official Layering Guide available in the Resource Center. Allow 1–2 minutes between each layer to support optimal

receptor uptake and full penetration. Follow with the Protect Phase products and finish with SPF in the morning. Peptides should be used every 12 hours for optimal efficacy, selected based on the client's specific skin condition rather than cocktailing into a single application.

### **What results can I expect for aging or mature clients?**

Clients using peptides consistently can expect gradual yet meaningful improvements in multiple markers of skin aging. Depending on the peptide formulations selected, visible changes may include reduced fine lines and wrinkles, firmer and more lifted facial contours, improved skin laxity with noticeably less sagging, enhanced hydration and plumpness, and better overall tone and texture. Many clients also experience diminished redness and visible inflammation as peptides help restore balance and reinforce the skin's regenerative processes.

### **Can I use VDA peptides after microneedling or other treatments?**

Yes, and this is one of the areas where Viktoria DeAnn peptides excel. Many estheticians and clinical providers use them post procedure to help reduce inflammation, support collagen synthesis, and accelerate the skin's natural recovery process. Certain peptides can also reinforce barrier repair and improve treatment outcomes with less downtime. Always follow the provider's guidance and the manufacturer's recommendations for the specific device or modality.

### **Can VDA peptides be used with retinol, acids, or vitamin C?**

Yes. Viktoria DeAnn peptides are generally compatible with retinol, acids, and vitamin C, and they can complement these ingredients in a well-designed routine. To ensure optimal efficacy, the skincare professional may adjust the timing of application. For example, separating peptides from low pH acids or stronger exfoliants, to maintain peptide activity and minimize irritation. When layered correctly, peptides enhance the benefits of these active ingredients and support clearer, stronger, more resilient skin.

### **Will the PEPTI-nano mask work with LED because of the reflection and can LED penetrate through the mask?**

Yes. The PEPTI-Nano Mask is compatible with LED therapy. Unlike traditional sheet masks, which can block light or scatter wavelengths, the PEPTI-Nano Mask is composed of millions of micro and nano fibers suspended in an aqueous matrix. This unique structure redirects and channels

LED wavelengths through the mask rather than obstructing them, allowing light energy to reach the skin effectively.

The nanofibers support deeper delivery of actives while maintaining LED penetration, making the mask an excellent complement to light based treatments. However, always follow the specific LED device manufacturer's guidelines, as some recommend applying LED only to clean, dry skin.

### **Does the company have protocols that can be used to get started in the treatment room with VDA?**

Yes. We offer a complete library of professional treatment protocols designed to help to confidently incorporate Viktoria DeAnn peptides into the service menu. These protocols cover a wide range of skin conditions, treatment goals, and modalities, such as LED, microcurrent, dermaplaning, nano infusion, and post procedure care. All protocols are available for download in the Resource Center, allowing them to easily implement structured, results driven treatments for clients.

### **What is the most popular modality used with the restore peptides in the treatment room?**

The Restore Peptides pair exceptionally well with a variety of modalities, but the most frequently used and requested in treatment rooms are microcurrent, nano infusion, and microneedling, due to their ability to enhance peptide penetration, amplify cellular communication, and accelerate visible results. These modalities create optimal conditions for peptide activity, making them top choices among professionals for achieving corrective, rejuvenating outcomes.

### **Does the company have any products that can be used to speed the healing process for eczema or psoriasis?**

Yes. While we do not treat medical conditions, several Viktoria DeAnn products can help support barrier repair, hydration balance, and overall skin resilience, key needs for clients experiencing eczema or psoriasis. Repair Peptide, Rejuvenator (appropriate strength based on skin health), and Hyaluronic Peptide Serum (High) are commonly recommended to reinforce the skin barrier, improve moisture retention, calm visible irritation, and promote a healthier environment for recovery. Always ensure clients follow physician guidance for diagnosed medical conditions.

## Company Questions

### Who is Viktoria Deann?

Viktoria DeAnn is not a single person, but a family legacy rooted in decades of peptide science, medical research, and innovative formulation. Built on generations of scientific pursuit, the company evolved from pioneering peptide development into a leader in professional skincare, known for creating highly targeted, biologically active peptides that transform skin health with precision and integrity.

### How many product drops are in each retail bottle, and what is the cost per treatment?

Each Viktoria DeAnn retail peptide bottle contains approximately one month of use when applied twice daily. A standard application ranges from 5–8 drops, which typically extends the usage beyond 30 days, while a more generous application of 10 drops twice daily provides approximately a 30-day supply.

Because treatment room protocols, modality usage, and product amounts vary by practitioner, the exact cost per treatment will differ. A detailed Cost Per Treatment document is available in the Resources section, allowing professionals to input their own product usage, modalities, overhead, and disposable supplies to precisely determine treatment costs for their practice.

### Are any of the products tested on animals?

No. Our products are not tested on animals, nor do we conduct, commission, or endorse any form of animal testing, whether directly or through third parties.

### What is a Bio-Active Peptide and what are the benefits of them?

A bioactive peptide is a short, targeted sequence of amino acids that produces a specific, measurable biological effect within the skin. Unlike simple protein fragments, these peptides, whether naturally derived or intentionally engineered, interact directly with cellular receptors to trigger precise responses such as enhanced collagen and elastin synthesis, improved cell to cell communication, accelerated repair, or reduced inflammation. Because all pharmaceutical grade L-form amino acids are biologically active by definition, Viktoria DeAnn uses uniquely designed peptide sequences that are synthesized into highly specific messenger molecules, enabling them to become biologically active within the body. Through this advanced design,

each peptide helps restore essential cellular processes that decline with age, supporting firmer, stronger, and more resilient skin.

### **Why can't Viktoria DeAnn peptide serums be mixed before application?**

Viktoria DeAnn peptides are designed as precise biological messages, and each peptide must reach the target cells at an optimal concentration to activate its specific response, such as repair, collagen synthesis, or cellular renewal. When peptides are applied individually, with a brief waiting period, each message begins its transport to the cells without interference, ensuring it meets the necessary threshold for maximum efficacy. Mixing peptides ("cocktailing") causes them to compete through the same transport pathways, diluting the clarity and intensity of each message. While results can still occur, separating applications allows each peptide to deliver its intended signal with the greatest potency and consistency.

### **What is the shelf life of all the products?**

Unopened Viktoria DeAnn products have a shelf life of one year, with the exception of our masks, which have a shorter stability window. Once opened, products are best used within six months. Shelf life after opening may be reduced if products are exposed to heat, left uncapped, cross contaminated with other formulations, or if the dropper or applicator comes in contact with skin or other surfaces. Proper storage and handling help preserve potency and ensure optimal performance.

### **Are plant-based peptides the same as human bioactive peptides?**

Plant based peptides may share some structural similarities with human peptides, but they do **not** contain the same peptide "codes" that human cells naturally recognize. Even when sequences are partially similar, the remaining differences alter the biological message, meaning the skin cannot interpret or respond to them in the same way. Because cellular receptors require highly specific amino acid arrangements to activate repair or regenerative pathways, plant peptides cannot replicate the precise signaling effects of human identical, bioactive peptide sequences.

### **Does the company have annual sales on products?**

Yes. We offer two scheduled sales each year, one in the summer and one in the fall. These events are designed to help professionals restock efficiently, support treatment room productivity, and boost retail revenue with strategic seasonal promotions.

### **How do I get started with Viktoria Deann?**

To begin, practitioners should register for a professional account through the company website to gain access to products, resources, and education. It is recommended that the Basic Education course be completed and an onboarding call scheduled, during which introductory samples and guidance tailored to the practice will be provided. Once the account is active, practitioners may download the Viktoria DeAnn Company Manual, including the Online Sales Agreement and essential reference documents. New partners are also eligible for the complimentary backbar offer, designed to support a successful launch of peptides in the treatment room.

### **What type of education does the company offer?**

We provide a full spectrum of professional education to support business success. This includes complimentary onboarding calls, free foundational classes, and advanced paid education for deeper skill development. Our Resource Center houses all essential documents for building a complete company manual, including protocols, product guides, and business tools. We also offer regional in person training, free online webinars, and classes at major industry events to ensure ongoing learning and support at every level of business.

### **Can I sell products in an online store or website?**

Yes. Licensed professionals may sell Viktoria DeAnn products through their own spa or salon website once the Online Sales Agreement has been completed and approved. The agreement can be found in the Resource Center and must be submitted to the corporate office before online sales are permitted. All outlined terms and guidelines must be followed without exception; failure to adhere to these policies will result in the agreement being revoked and online sales privileges removed.

### **What is a kilodalton and why is it important when using this line?**

A kilodalton (kDa) is a unit of molecular weight that describes the size of a peptide or hyaluronic acid molecule. Molecular size determines how deeply a product can travel within the skin and influences how it should be layered for optimal cellular signaling. Viktoria DeAnn's system is built on applying peptides in order of molecular weight and using them at the correct frequency to ensure proper receptor engagement and maximum efficacy. For detailed guidance, including exact kDa values for each product and layering instructions, a downloadable reference document is available in the Resources section for estheticians and clients.

### **What are peptides and what do they do for the skin?**

Peptides are short chains of amino acids that function as biological messengers in the skin, directing cellular activity to support repair, rejuvenation, and overall skin health. Depending on their structure and function, peptides can stimulate collagen and elastin production, improve fine lines and wrinkles, enhance wound healing and barrier repair, calm inflammation, increase firmness and elasticity, boost hydration, and refine overall tone and texture. Their targeted communication helps restore processes that naturally diminish with age, making them essential components in advanced skincare formulations.

### **Can peptides be used while pregnant or breastfeeding?**

Most topical peptides are generally considered safe during pregnancy and breastfeeding; however, individual medical guidance is essential. Clients should always consult with their physician before beginning or continuing any active skincare routine. Hydrating, calming, and restorative peptides are often appropriate options, but product selection should be tailored to personal medical history and provider recommendations.

### **How are VDA peptides different from other peptide products?**

Viktoria DeAnn peptides differ from typical peptide products because they are formulated with higher potency, greater bioavailability, and precise biological targeting to address specific skin functions such as lifting, firming, calming, brightening, and repair. Each serum is designed without fillers or unnecessary additives, relying instead on active peptide technology that supports measurable cellular change. Their purity and efficacy make them trusted for both corrective aging care and post procedure recovery. Additionally, they can be customized and combined based on an esthetician's professional skin analysis, allowing for tailored treatment plans and optimized results.

### **How do I use Viktoria DeAnn peptides in a skincare routine?**

Viktoria DeAnn peptides are used as the Restore Phase within a three-phase skincare system: Cleanse, Restore, and Protect. After cleansing, peptides are applied in the proper sequence and frequency to ensure optimal signaling and efficacy, followed by moisturizers and sun protection as part of the Protect Phase. Clients and professionals can refer to the Layering and Frequency Guidelines available in the Resources section of the website for detailed instructions on application order, timing, and best practices.

### **Can multiple Viktoria DeAnn peptides be combined together?**

Yes, of course. Viktoria DeAnn peptides are designed to work synergistically and can be combined within a personalized routine. A licensed professional will typically create a peptide plan tailored to specific skin goals, such as firming, pigment balance, calming, or age management. Peptides are applied in the correct sequence based on their molecular weight and targeted skin condition, and always paired with the appropriate cleanse, exfoliate, and protect phases to ensure full efficacy and optimal results.

### **Are VDA peptides stable and hold their potency?**

Yes, of course. Viktoria DeAnn peptides are stable when stored correctly. To maintain their integrity, keep them tightly sealed, away from direct heat and sunlight, and use them within the recommended time frame provided by the skincare professional. Proper storage ensures that the peptides remain active and effective throughout their intended lifespan.

### **Do peptides always need carrier peptides to penetrate into a cell?**

Not always. Peptides function through multiple mechanisms, and their ability to penetrate a cell depends on their structure and intended biological target. Some peptides require carrier systems, such as liposomes, phospholipids, or chaperone molecules, to enter the cell and act within the cytoplasm or specific organelles. Others are designed to bind to receptors on the cell surface without entering the cell at all, while some work entirely within the extracellular matrix, triggering signaling cascades that influence neighboring cells.

There is also a category known as carrier peptides, which can transport other molecules across the cell membrane. Viktoria DeAnn formulations use the appropriate delivery system for each peptide's destination; for example, Rejuvenator utilizes phosphatidylcholine as a phospholipid carrier, while other products incorporate specialized carrier molecules to ensure precise delivery and optimal activity.

### **How many different types of peptides are in the products?**

Viktoria DeAnn formulations utilize five distinct classes of bioactive peptides, each serving a specialized role in skin communication and regeneration. These include signaling peptides, neuromodulating peptides, enzyme modulating peptides, antimicrobial peptides, and carrier peptides, working together to support targeted, measurable improvements in skin health.

### **Where are the products manufactured?**

Viktoria DeAnn products are formulated and manufactured in the United States in our controlled laboratory environment, where we develop, test, and synthesize our proprietary peptide sequences. Some specialized raw materials used in our formulations may also be produced in select international partner labs that meet our strict quality and pharmaceutical grade standards. All finished products undergo rigorous testing and quality assurance before distribution to professionals.

### **Does the company offer any type of education for new or existing accounts?**

Yes. We offer extensive education for both new and existing accounts. Our library includes over 22 complimentary classes, monthly webinars, and free foundational courses covering peptide science, product knowledge, company information, retail strategies, and treatment room integration. Additional advanced paid classes are also available for deeper training and a deeper understanding of the science behind peptide and skin.

Through our Resource Center, professionals can download everything needed to build a complete Pro Peptide Manual, including data sheets, protocols, intake forms, layering guides, product guides, online sales agreements, and core peptide science materials.