

# DAY MOISTURIZER



## DESCRIPTION

Viktoriya DeAnn Day Moisturizer is a silky, fragrance-free, nutrient rich lotion formulated for the face, neck and decollete to deliver immediate and long lasting hydration. This deeply nourishing moisturizer helps promote elasticity, strengthen the skin's natural lipid barrier, and reduce transepidermal water loss (TEWL) to maintain optimal moisture balance throughout the day. Enriched with aloe and vitamins A and E, it supports the skin's natural defense against environmental stressors, helping to neutralize free radicals and preserve a smooth, resilient, and hydrated complexion.



### TREATMENT STEP

 Protect

### PEPTIDE TYPE

N/A

### SKIN TYPE

Most Skin Types

### TEXTURE

Lightweight cream

### LAYER LEVEL

N/A

### KEY ACTIVES

Aloe (Organic), Tocopheryl Linoleate (Vitamin E), Retinyl Acetate (Vitamin A), Tocopheryl Acetate (Vitamin E)

### FUNCTION

- Deeply hydrates and protects skin
- Minimizes TEWL to increase barrier function
- Assists in maintaining stratum corneum elasticity and health
- Soothes, calms and protects the skin
- Provides antioxidant protection

### TARGETED SKIN CONCERNS:

- Oily or acneic skin
- Combination skin
- Dry or dehydrated skin
- Sun damaged skin
- Aging or mature skin
- Sensitive or compromised skin

## THE SCIENCE:

**Vitamin A** is essential for maintaining healthy skin renewal and repair, but stronger forms such as retinol or retinoic acid can increase sensitivity when exposed to sunlight.

**Retinyl palmitate** is a gentler, esterified form of Vitamin A that converts slowly within the skin into its active form. This gradual conversion provides the benefits of Vitamin A, smoother texture, improved tone, and enhanced resilience, without the irritation or photosensitivity that stronger retinoids can cause. At lower concentrations, retinyl palmitate functions primarily as a cellular messenger, helping regulate the natural communication between keratinocytes and fibroblasts. It supports balanced cell turnover and encourages the production of structural proteins such as collagen and elastin. Scientifically, this process works through Vitamin A receptors within the skin, which help guide healthy differentiation and renewal while maintaining overall skin equilibrium. Its antioxidant benefits also help neutralize oxidative stress, making it a perfect daytime form of Vitamin A for maintaining radiance, protection, and long term skin health.



### PROFESSIONAL USAGE:

Apply 2-3 pumps to face, neck and décolleté as needed following the Cleanse and Restore phases of treatment.

### HOME USAGE:

Apply 2-3 pumps to face, neck, and décolleté (morning and evening) after Cleanse and Restore steps.

### KEY ACTIVES:

**Soluble Collagen** - a skin conditioning ingredient that helps support the skin's natural structure and improve its overall texture. Soluble Collagen is a refined form of collagen composed of lower molecular weight peptide fragments designed for enhanced affinity with the skin. These fragments help condition and hydrate the skin, promoting a smoother, more supple appearance. By supporting moisture retention and contributing to the skin's sense of firmness and elasticity, soluble collagen helps maintain a healthier, more resilient complexion.

**Glyceryl Cocoate (Cocoate)** - a gentle, plant derived emollient that helps soften and smooth the skin while enhancing moisture retention. It provides a silky texture to the formula and helps support the skin's natural barrier by locking in hydration. This ingredient also contributes to a soothing, comfortable feel, making the skin appear more nourished and balanced.

**Aloe Barbadensis Leaf Juice (Organic)** - a soothing, plant based ingredient known for its ability to comfort and hydrate the skin. It helps replenish moisture, leaving the skin feeling soft, calm, and refreshed. Aloe also increases the availability of oxygen to the skin, which enhances hydration and promotes a healthier, more radiant appearance. Additionally, it supports the skin's natural balance and improves the overall look of smoothness and clarity, making it ideal for sensitive or stressed skin.

### INGREDIENTS:

Aqua (Water), Soluble Collagen, (Organic) Aloe Barbadensis Leaf Juice, PEG-7 Glyceryl Cocoate, Glycereth-5 Lactate, Triethanolamine, Citric Acid, Propanediol, Isostearamidopropyl Mopholine Lactate, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Disodium EDTA, Di-PPG-2 Myreth-10 Adipate, Diazolidinyl Urea, Iodopropynyl Butylcarbamate

### CAUTIONS:

**Warning:** For external use only. Avoid direct contact with the eye. In the event of direct eye contact, rinse with cool water. Irritation, itching sensation and/or eye redness may occur. If irritation, inflammation or swelling occurs, discontinue product usage. If irritation persists or becomes severe, stop use and consult a physician. Keep out of reach of children.